



Stephanie Mencia

Sr. UX Designer

UX Strategy & Design Systems

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smencia

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Spanish

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Education

eCornell

User Experience Design Certification

July 2025

Virginia Tech

M.S. Industrial Engineering

HCD Certification

May 2015

Virginia Tech

Bachelors in Psychology

May 2013

Certifications

Google UX Design Certification	2025
Cornell UXD Certification	2025
LeadvantEDGE Leadership Program	2025
JIRA Fundamentals	2023
Salesforce Administrator	2021
Tableau Certification	2021
JMP Academy	2020
AAV Operator License	2016
Human-Centered Design	2015

Experience

Senior UX Designer

Present

Remote

Fidelity Investments

- Lead evolution and adoption of Fidelity's Basis design system across product teams.
- Drove Basis documentation migration to Storybook, establishing standards for guidance, deprecation, and adoption.
- Shaped design-system strategy across the business unit, partnering with product and engineering on future-state planning.
- Led design strategy for Wealthscape Account Profile and Insurance & Annuities.
- Led Wealthscape mobile design, building a dedicated design-system library and optimizing trading workflows using usage and abandonment data.
- Supported eDelivery rollout across 39 clearing firms, reaching 1,638 investors and 2,265 accounts.

UX Designer

Nov 2021 – Mar 2023

Remote

Salesforce

- Partnered with AT&T to design dashboards tracking service efficiency, customer resolution, cancellations, and new sign-ups.
- Translated complex operational data into clear visualizations that helped managers identify efficiency gaps.
- Designed, prototyped, and built multiple approved dashboards in Tableau, applying data-analysis methods from JMP.

UX Designer

Oct 2016 – Nov 2021

Cary, North Carolina

JMP

- Served as sole designer across JMP desktop and JMP Live, owning end-to-end product experiences.
- Designed data-sharing workflows across analyses, reports, dashboards, and datasets through extensive customer collaboration.
- Created and launched JMP Lab, gathering beta feedback that directly informed product and development updates.

UX Specialist

Feb 2016 – Oct 2016

Raleigh, North Carolina

LexisNexis

- Designed Counsellink experiences across case workflows, document management, search, and analytics.
- Led UX for Matter Requests, simplifying complex legal workflows through iterative design with product and engineering.
- Conducted user interviews and usability research with legal professionals to inform product decisions.

Human Factors Engineer

June 2015 – Feb 2016

Panama City Beach, Florida

NSWC PCD

- Designed and conducted surgical performance studies using sea-state simulation, EEG data, and JMP analysis.
- Designed and evaluated mine-detection devices for ergonomics, fatigue, and accuracy.
- Designed digital AAV displays to replace analog gauges, applying human-factors principles to improve usability.

Skills

Product & UX

Product design

Design systems

Interaction design

UX strategy

Enterprise UX

Data visualization

Strategy & Leadership

Product strategy

Stakeholder alignment

Design mentorship

Workflow architecture

Cross-functional work

User research

Tools

Design & Prototyping

Figma

Framer

Figjam

Adobe Creative Suite

Product & Analytics

Jira/Confluence

JMP

Tableau

Google Analytics

Salesforce

AI & Development

VS Code

Github

Figma Make